

2025

- **Novo Amor** Artist Management
- CEO **The 5000 Foundation**, a registered charity
- Lecturer in the Music Industries, **University of Agder** (Norway)
- **Purple Blue Academy** (Nigeria), **University of Westminster** (UK)
- Co-Founder of the **KRS Open**, Norway
- Co-Manager of the **Kristiansand Roundtable Conference**, Norway
- Co-Founder of **Over/Under** Conference, Glasgow
- Director, **SyncScotland**

2006 - 2025

Artist Management

- **Ed Tullett** pka **Lowswimmer** (2018-2024)
- **Hailaker** (2019-2024)
- **Lissom** (2019-2024)
- **Tolari** (2020-2024)
- **William Doyle**, formerly East India Youth (2012-2017)
- **Tom Rogerson** (2016-2019)
- **Denzel Himself** (2016-2017)
- **John Uren** (2016)
- **Civil Civic** (2011-2014)
- **Hanne Hukkelberg** (2011-2013)

Venue Management

- Co-founder, co-owner, manager of **The Luminaire** live music venue
 - London Live Venue of The Year 2006 (Time Out)
 - UK Live Venue of The Year 2007 (Music Week)

Live Events Promotion, Tour Management

- Tour Manager for **SOHN**, **Savages**, **Jenny Hval**, **XXYYXX** and **Novo Amor** (2012-2022)
- Twenty years as a promoter in Scotland and London

Festival Booking, Logistics and Management

- Booker of Norway's Quart Festival (2008)

- Co-founder of **Sørveiv Music Summit**, Norway, 2016-2018
- Consultant for **Music Nest Conference**, Norway (2022)
- **Wide Days Conference** Edinburgh (Volunteer Management)
- **End of The Road Festival**:
 - Sustainability Observer, 2019
 - Problem-solving and rapid-response diplomatic support, 2021

Consultancy, Label Services

- **Lowswimmer Recordings**, label co-founder, Manager
- Consultation for **Sound Diplomacy**'s Berlin office, developing the careers of Canadian artists in the German market, coordinating a Polish trade mission to **Reeperbahn Festival**, Hamburg (2015)
- Consultation for Bergen's prog-nouveau legends **Ungdomskulen**, and International Advisor/Tour Manager for **Jenny Hval**, providing guidance and support (2012-2016)
- Jury leader for Kristiansand's (Norway) **Rock City** stipend, awarding 45,000€ to one artist to develop their career internationally
- Author of press biography for **John & Jehn**, promoted single launch party
- Consulted for Vancouver's **Dan Mangan**, winner of the XM Verge Music Award for Artist of The Year
- Consulted for Melbourne's **Sophia Brous** during her initial forays into the UK market
- Partnered 12-string guitar virtuoso **Bjørn Berge** with a UK booking agent
- Presented the world-class label services of Norway's formerly leading digital distributor **Phonofile** (now part of The Orchard) to UK labels
- Advised Norwegian noise-rockers **Årabrot** on their UK manoeuvres, consulted for their label **Fysisk Format**
- UK Label Manager of **Pop Noire**; **Savages**' record label
- Project co-ordinator for **JaJaJa**; a bi-monthly Nordic music showcase at London's **Lexington** venue, on behalf of the five **Nordic Music Export** offices

Education, Mentoring and Funding

University of Westminster's Music Business Management MA
/ **MusicTank**

- Delivered '**Get Plugged In**' from 2011-2016; a six-week introduction to the live music industry. Delivered similar courses in Bergen, Stavanger, Kristiansand and Haugesund in Norway, Copenhagen and Århus in Denmark and around Europe
- Guest Lecturing at **University of Westminster**, **Institute of Contemporary Music Performance**, at **Nordic Music Week**, Stavanger, Norway, and **in other locations** around the UK, including Sunderland and Belfast for **Generator**, and into Europe, New Zealand, Australia and Singapore
- Advisor to **PRS For Music Foundation**
- Moderator at **SPOT Festival** (Denmark) and M For Montreal
- Advisor to **BIMM** in opening a university in Berlin
- Regular guest speaker and panelist at industry events such as **Association of Independent Festivals Congress** (Cardiff)
- Panellist and Moderator at Iceland Airwaves' **Nonference**
- Regular commentator on live music industry issues for **The Guardian**, **Access All Areas**, **The Quietus** and **CMU**
- Workshop Leader for **Goethe Institute's 'Buzz Meets Biz' project** aimed at new UK industry professionals from Ghana, Spain and Germany
- Management Mentor for **Polish Music Managers' Forum**, **Goethe Institute Berlin**, **Agderforskning** Norway, **Slovak Music Export** and **RE:Present UK** (funded by Arts Council England / Birmingham City Council)
- Mentor for **HMUK's** Do It Differently and **MOBO** funds

Print and Online Media

- Oversaw the launch of **The Stool Pigeon** music paper into the Norwegian market
- Edited the Live and Regional pages of **The Fly** magazine, the UK's most widely-circulated free music paper
- Editor of the **Ja Ja Ja** Nordic music site
- Edited and proofed press-facing communications on behalf of **Music Norway's** London office