

# TESTIMONIALS FOR 5000 LECTURES AND TOUR TALKS

"The course with Andy? Inspiring, (self)-critical, funny, keen, modern and absolutely relevant if you want to get a clear understanding on what the live music business is all about. One of the best lectures I have ever attended. Thanks Andy!"

- Lisa Blödorn, University of Agder, Kristiansand, Norway

"Andy Inglis did a 'crash course' on the UK live scene at Promus for the music community in Aarhus, Denmark. Three concentrated hours of serious insight into the structures of the live industry, the players and the sometimes grim conditions - all mediated with humor, true stories, criticism and a captivating flow. We had a full house of music professionals from many areas of the live music environment, and the response to his lecture was really positive. We hope to bring Andy back to Aarhus in the near future"

- Jesper Mardahl, manager, PROMUS, Denmark

"Brilliant! Definitely worth waking up at 8 a.m. for his vast insight on the market, which he made oh-so fun to follow."

- Sara Marjoniemi, TV Off, London

"Really informative and such an awesome experience... Informative, relevant and fun. Andy is a great character."

- Attendee, Independent Music New Zealand

"Andy's experience and character really helped the learning process. It makes information far more digestible than something that sounds like it's just being expounded from a course handbook. The 'expert' speakers were a great addition. Overall an excellent course."

- Stefan Ferguson, Guild Bars Ltd, London

The whole course was excellent and I would thoroughly recommend it to others - even more enjoyable than I expected. Would like to take an opportunity via MusicTank to formally thank Andy for making it so. His ongoing enthusiasm, endless knowledge and sound advice were delivered with an articulate humour and easy manner, which remain rare commodities in any previous lectures I've attended. A damned fine human, with decent principles and a refreshing honesty within a business plagued (at times) by individuals with the opposite characteristics. It was a real pleasure meeting him and a privilege to be there to listen to his opinions on what works, and what doesn't."

- Gary Thompson, freelance promoter, Brighton

"Great lecture! Especially interesting to get an inside view of the ups and downs, traps and opportunities in the live market."

- Lasse Gammersvik, University of Agder, Norway

"Thank you for an interesting day. Humour, sharpness and new knowledge!" -

Marianne Fruergaard, Bandakademiet, Roskilde, Denmark

"Andy's two day lecture covered a wide range of areas: from concert promotion, how to connect with the right agent, festival management to ticket sales. Andy combines his experiences and knowledge with enthusiasm as well as an honest critical sense, which makes it easy to pay attention, and makes his lectures an entertaining, as well as a educative experience. I highly recommend his lectures for anyone interested in a practical and hands on approach to the music business of today."

- Solveig Knudsen, University of Agder, Norway

"Andy has great presentation skills and his down-to-earth-style, spiced-up with clever humour really captures your attention 100%!"

- Jussi Hautala, Fresh Tunes Finland

"Thanks again for a very inspiring and informative lecture - if only it was like that every Wednesday."

- Eero Suojanen, Assembly Point Productions, Helsinki

"A very enjoyable course. A great mix of information, frank discussion, humour and profanity. A pint down the pub afterwards was also a great way to network and have a general chat about the course. Monday nights will never be the same again!"

- RGS Entertainment

"I enjoyed the informative and insightful details and experiences detailed throughout. I think it was quite broad in terms of the items it spanned, which was also helpful. I think all bases were covered and Andy (seminar lecturer) was more than willing to discuss our questions and ideas, which I felt was helpful for the future."

- Nathan Wood, SparkFM

"Andy delivered a brutally honest and funny depiction of touring and performing in the UK. Didn't manage to convince us not to come, though!"

- Anna-Maria Rusi, El Camino, Helsinki

"Andy was here in SibA to deliver a three hour lecture, and not a single minute of our attention was lost; he was passionate about the subject and engaging as a lecturer. There was not a dull moment and the conviction in what he does on a day-to-day basis was truly inspiring. Those three hours flew by way too quickly. Thank you for sharing your expertise and positive energy, Andy!"

- Sean Lim Liang Hui, Yong Siew Toh Conservatory of Music, Singapore

"The seminar with Andy was highly useful and enjoyable. He pointed out a lot of tips and tricks and put difficulties I have experienced on the road into context. Andy is also a great host and kept the audience interested for two hours straight with a funny yet professional performance."

- Øyvind Strønen, musician, Oslo

"Inspirational, funny, knowledgeable, focused and professional through the whole process. Andy has my highest recommendation as a lecturer on Tour Management, and I hope to have the opportunity to work with him again."

- Trond G. Moe, Project Manager MØST, Oslo

"I really enjoyed it! It was the missing piece in my knowledge, and I couldn't have wished for a better host. Andy is genuinely very passionate about Tour Managing and music in general, and that it so refreshing."

- Muz, student, London